



Cameron Parish Tourist Commission
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www.visitcameronparish.org

MINUTES

The Cameron Parish Tourist Commission held its Regular Session on Thursday, September 24, 2026, at the Cameron Prairie Wildlife Refuge Visitor Center. The meeting was called to order at 4:00 p.m. by Chairperson Carolyn Miller, who led the Pledge of Allegiance followed by the opening prayer.

COMMISSIONERS PRESENT: Carolyn Miller, Chairman; Vicki Little, Vice Chairman; Michele Long, Secretary/Treasurer; Geralyn Myers, Susan Boudreaux

ABSENT: Joe Ann Labove, Mary Johnson

GUESTS: None

A motion to amend the agenda to include discussion and possible action regarding a proposed branding change was made by Vicki Little, seconded by Geralyn Myers, and unanimously carried by the board.

PUBLIC COMMENT: None

APPROVAL OF MINUTES: Pending draft minutes of the previous meeting were distributed to all board members via email prior to the meeting. A motion to approve the August 13, August 27, September 9, 2026 minutes as presented was made by Geralyn Myers, seconded by Vicki Little, all in favor, motion carried. The approved minutes will be published in the *Cameron Pilot*, the official paper of record.

CORRESPONDENCE: The Atchafalaya Welcome Center requested “Welcome to West Cameron Parish Beaches” brochures. Matt Young of Visit Lake Charles submitted a marketing proposal. The Cameron Parish Tourist Commission provided Explore Louisiana with updates on the Cameron Prairie National Wildlife Refuge Visitor Center, expanded visitor services, local attractions, and the “250 Things to Discover in Cameron Parish” initiative, and requested inclusion in international tourism resources and trade show promotions.

TREASURER'S REPORT: A motion to approve the 2026 August financial report as presented was made by Susan Boudreaux, seconded by Vicki Little, all in favor, motion carried.

REVIEW AND PAYMENT OF BILLS:

A motion to ratify and approve payment of \$9004.86 to Graham Group CMP Program previously paid between meetings due to payment deadlines was made by Susan Boudreaux, seconded by Vicki Little, all in favor, motion carried.

OLD BUSINESS:

Cameron Prairie Wildlife Refuge Visitor Center Update-Specialist Position- Eric Miller and Tanya Ardoin were employed as Visitor Center Specialists, and Jane Richard was employed as a PRN Visitor Center Specialist.

Ratify Recurring Charges: A motion to approve the recurring charges for the Cameron Pilot & Google Workspace was made by Michele Long, seconded by Susan Boudreaux, all in favor, motion carried.

Calendar of Events/Sponsorships:

Commissioners reviewed and updated the tourism calendar.

Website, Social Media, and CMP Marketing Plan:

CMP Marketing Plan included Graphic Design, Programmatic Banner Ads, LA Travel Leisure eNewsletter, Digital Outdoor Travel Campaign Program.

NEW BUSINESS: The board tabled a possible branding change.

UPDATES:

Beachfront Development District # 1, #2 – 2026 Love Our Waterways Beach Sweep final report
Creole Nature Trail- Creole Nature Trail Holly Beach Restroom Facility update
Cameron Preservation Alliance-Sabine Lighthouse Hayride-October 24, 2026

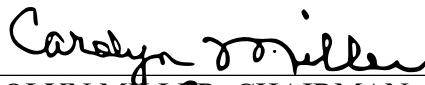
ANNOUNCEMENTS:

Ethics Training and Prevention of Sexual Harassment Training: Due by December 31st

NEXT MEETING: A motion to schedule the next meeting for Thursday, October 22, 2026, at 4:00 p.m. at the Cameron Prairie Wildlife Refuge Visitor Center was made by Geralyn Myers, seconded by Vicki Little, all in favor, motion carried.

ADJOURNMENT: A motion to adjourn at 5:49 p.m. was made by Geralyn Myers, seconded by Vicki Little, all in favor, motion carried.

APPROVED BY:



CAROLYN MILLER, CHAIRMAN

ATTEST BY:



MICHELE LONG, SECRETARY/TREASURER