



Cameron Parish Tourist Commission
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www.visitcameronparish.org

MINUTES

The Cameron Parish Tourist Commission held its Regular Session on Thursday, August 13, 2026, at the Cameron Prairie Wildlife Refuge Visitor Center. The meeting was called to order at 4:00 p.m. by Chairperson Carolyn Miller, who led the Pledge of Allegiance followed by the opening prayer.

COMMISSIONERS PRESENT: Carolyn Miller, Chairman; Vicki Little, Vice Chairman; Michele Long, Secretary/Treasurer; Geralyn Myers, Susan Boudreaux, Mary Johnson

ABSENT: Joe Ann Labove

GUESTS: Shane Baxter, SWLA Refuge Manager; AunJelle Burton and Chris Cole, Friends of the SWLA Refuge; Eric Murray, SWLA Intern

PUBLIC COMMENT: None

APPROVAL OF MINUTES: Pending draft minutes of the previous meeting were distributed to all board members via email prior to the meeting. A motion to approve the June 18, 2026 minutes as presented was made by Vicki Little, seconded by Mary Johnson, all in favor, motion carried. The approved minutes will be published in the *Cameron Pilot*, the official paper of record.

CORRESPONDENCE: Mark Pethke, LOS Birders thank you for meeting meal sponsorship. Advertising Proposal – New Orleans Saints Yearbook. EOC Ribbon Cutting invitation.

TREASURER'S REPORT: A motion to approve the 2026 July financial report as presented was made by Vicki Little, seconded by Mary Johnson, all in favor, motion carried.

REVIEW AND PAYMENT OF BILLS:

A motion to ratify and approve payment of \$2817.50 to Graham Group CMP Program previously paid between meetings due to payment deadlines was made by Geralyn Myers, seconded by Vicki Little, all in favor, motion carried.

A motion to ratify and approve payment of \$342.50 to the Cameron Pilot for National Night Out Advertisement previously paid between meetings due to payment deadlines was made by Susan Boudreaux, seconded by Vicki Little, all in favor, motion carried.

A motion to approve reimbursement to the Michele Long for \$122.30 in promotional supplies was made by Geralyn Myers, seconded by Vicki Little, all in favor, motion carried.

A motion to approve payment to the U.S. Postal Service for \$70 for 12 months mailbox rental was made by Susan Boudreaux, seconded by Vicki Little, all in favor, motion carried.

OLD BUSINESS:

Cameron Prairie Wildlife Refuge Visitor Center Update-Specialist Position

Motion to advertise and employ two Cameron Prairie Wildlife Refuge Visitor Center Update-Specialist Positions was made by Vicki Little, seconded by Susan Boudreaux, all in favor, motion carried.

Ratify Recurring Charges: A motion to approve the recurring charges for the Cameron Pilot & Google Workspace was made by Susan Boudreaux, seconded by Geralyn Myers, all in favor, motion carried.

Calendar of Events:

Motion to sponsor advertisement to the Cameron Pilot for the Cameron Night Out event was made by Geralyn Myers, seconded by Vicki Little, all in favor, motion carried.

Website & Social Media:

The July E-Blast campaign produced a measurable surge in website reach, bringing more than three times as many users and sessions as May and significantly expanding Cameron Parish's digital exposure beyond its existing audience. Additionally, another Cameron Parish print/digital ad will be placed in the Louisiana Office of Tourism Inspiration Guide Ad that will come out in December.

NEW BUSINESS: Motion to enter into a MOU with Cameron Parish School Board and hire two Cameron Parish HS Hospitality/Tourism Interns was made by Susan Boudreaux, seconded by Michele Long, all in favor, motion carried.

UPDATES:

Beachfront Development District # 1, #2 – 2026 Love Our Waterways Beach Sweep-September 19, 2026
Creole Nature Trail- Creole Nature Trail Holly Beach Restroom Facility update
Cameron Preservation Alliance-Sabine Lighthouse Hayride-October 24, 2026

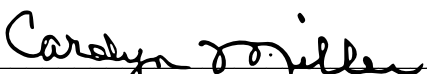
ANNOUNCEMENTS:

Ethics Training and Prevention of Sexual Harassment Training: Due by December 31st

NEXT MEETING: A motion to schedule the next meeting for Thursday, September 24, 2026, at 4:00 p.m. at the Cameron Prairie Wildlife Refuge Visitor Center was made by Geralyn Myers, seconded by Vicki Little, all in favor, motion carried.

ADJOURNMENT: A motion to adjourn at 6:06 p.m. was made by Geralyn Myers, seconded by Vicki Little, all in favor, motion carried.

APPROVED BY:


CAROLYN MILLER, CHAIRMAN

ATTEST BY:


MICHELE LONG, SECRETARY/TREASURER