



Cameron Parish Tourist Commission
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www.visitcameronparish.org

MINUTES

The Cameron Parish Tourist Commission held its Regular Session on Thursday, April 16, 2026, at the Cameron Police Jury Conference Room. The meeting was called to order at 4:09 p.m. by Chairperson Carolyn Miller, who led the Pledge of Allegiance followed by the opening prayer.

COMMISSIONERS PRESENT: Carolyn Miller, Chairman; Vicki Little, Vice Chairman; Michele Long, Secretary/Treasurer; Geralyn Myers; Susan Boudreaux; Mary Johnson

ABSENT: Joe Ann Labove

GUESTS: Kayla Johnson & Anita Ellis, Cameron Parish Police Jury; Cindy Snead, Beachfront Dev. District #1

PUBLIC COMMENT: None

APPROVAL OF MINUTES: Pending draft minutes of the previous meeting were distributed to all board members via email prior to the meeting. A motion to approve the March 16, 2026 minutes as presented was made by Geralyn Myers, seconded by Susan Boudreaux, and passed unanimously. The approved minutes will be published in the *Cameron Pilot*, the official paper of record.

CORRESPONDENCE: Notification from the Grand Lake FFA Blue & Gold Bass Blowout thanking the commission for its “In Kind” sponsorship.

TREASURER'S REPORT: A motion to approve the 2026 April financial report as presented was made by Vicki Little, seconded by Susan Boudreaux, and passed unanimously.

REVIEW AND PAYMENT OF BILLS: None

OLD BUSINESS:

Ratify Recurring Charges: A motion to approve the recurring charges for the Cameron Pilot & Google Workspace was made by Michele Long, seconded by Susan Boudreaux, and passed unanimously.

Calendar of Events:

- A motion to approve the donation of bottled water to support the Family Fishing Day at Cameron Prairie National Wildlife Refuge scheduled for May 9, 2026, in an amount not to exceed \$125, to help provide refreshments for participants and volunteers was made by Susan Boudreaux, seconded by Mary Johnson, all in favor, motion carried.
- A motion to approve purchase of 2000 cooling towels from Southern Screen Printing was made by Susan Boudreaux, seconded by Michele Long, all in favor, motion carried.
- A motion to approve the purchase of 1,000 rally towels from Crazy Cajun Special Tees & More, LLC in the amount of \$3,200 was made by Michele Long, seconded by Vicki Little, all in favor, motion carried.

- A motion to approve sending designated commissioners to attend the National Annual Conference in New Orleans, Louisiana, on July 20, 2026, for the purpose of promoting Cameron Parish tourism at the conference's closing event. This includes authorization for reasonable travel, lodging, and related expenses in accordance with the commission's travel policy was made by Geralyn Myers, seconded by Susan Boudreaux, all in favor, motion carried.

Website & Social Media:

- A motion to approve up to \$250 for a website accessibility update, including a full accessibility scan and any necessary corrections to improve compliance with current ADA (WCAG) standards, and not solely the addition of an accessibility widget was made by Geralyn Myers, seconded by Susan Boudreaux, all in favor, motion carried.
- A motion to authorize Vicki Little and Michele Long to approve and sign for website maintenance expenses as needed was made by Susan Boudreaux, seconded Geralyn Myers, all in favor, motion carried.

Cameron Prairie Wildlife Refuge Visitors' Center MOU: No update

Enterprise Funds: The board continues to work with Representative Ryan Bourriaque to secure an increase in Enterprise Funds for the commission, with recent updates indicating positive movement as the proposal advances through the legislative process.

NEW BUSINESS:

The Board will maintain its focus on the five strategic goals identified in the 2026–2030 Cameron Parish Tourism Strategic Plan. Commissioners are requested to designate a specific objective and corresponding implementation measures for which they will assume a leadership role in 2026.

Brochure: The Board continues to collaborate with Graham Group on the development and design of the new Cameron Parish Tourist Commission brochure.

Cameron Parish Occupancy Tax Compliance Plan

The Board reviewed a proposed outreach and compliance plan for the 2% Hotel/Motel/RV and short-term rental occupancy tax. The plan includes public education, website updates, direct mail outreach, a grace period for voluntary compliance, and later enforcement if needed. Action: Staff was directed to proceed with the plan, including finalizing forms, preparing outreach materials, and identifying a lead contact for implementation.

UPDATES:

- Beachfront Development District # 1, #2 – Love the Boot Beach Cleanup**
- Creole Nature Trail- Creole Nature Trail Holly Beach Restroom Facility installation report**

ANNOUNCEMENTS:

- A. Annual Tier 2.1 Personal Financial Disclosure: Due by May 15th
- B. Ethics Training and Prevention of Sexual Harassment Training: Due by December 31st

NEXT MEETING: A motion to schedule the next meeting for Thursday, May 21, 2026, at 4:00 p.m. in the Police Jury Conference Room was made by Michele Long, seconded by Vicki Little, and passed unanimously.

ADJOURNMENT: A motion to adjourn at 6:20 p.m. was made by Michele Long, seconded by Vicki Little, and passed unanimously.

APPROVED BY:


 CAROLYN MILLER, CHAIRMAN

ATTEST BY:


 MICHELE LONG, SECRETARY/TREASURER