



Cameron Parish Tourist Commission  
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[www.visitcameronparish.org](http://www.visitcameronparish.org)

## MINUTES

The Cameron Parish Tourist Commission held its Regular Session on Wednesday, December 17, 2025, at the Cameron Parish Police Jury Conference Room in Cameron, Louisiana. The meeting was called to order at 3:30 p.m. by Chairperson Carolyn Miller, who led the Pledge of Allegiance, and Vicki Little led the opening prayer.

**COMMISSIONERS PRESENT:** Carolyn Miller, Chairman; Vicki Little, Vice Chairman; Michele Long, Secretary/Treasurer; Geralyn Myers; Susan Boudreaux

**ABSENT:** Joe Ann Labove, Mary Johnson

**GUESTS:** Cindy Snead, Beachfront Development District #1

**PUBLIC COMMENT:** None

**APPROVAL OF MINUTES:** Pending draft minutes of the previous meeting were distributed to all board members via email prior to the meeting. A motion to approve the November 20, 2025 minutes as presented was made by Susan Boudreaux, seconded by Geralyn Myers, and passed unanimously. The approved minutes will be published in the *Cameron Pilot*, the paper of record.

**CORRESPONDENCE:** Invitation to Louisiana Convention & Visitors' Bureau; LSU High Frequency Radar Project Letter of Support; A motion to approve reimbursement of \$26.60 to Michele Long for 2025 correspondence mailing fees was made by Vicki Little, seconded by Susan Boudreaux, all in favor, motion carried.

**TREASURER'S REPORT:** A motion to approve the November 2025 financial report as presented was made by Geralyn Myers, seconded by Vicki Little, and passed unanimously.

### **REVIEW AND PAYMENT OF BILLS:**

A motion to approve payment of LTA-Full Membership in the amount of \$525 was made by Geralyn Myers, seconded by Susan Boudreaux, all in favor, motion carried.

A motion to approve payment to Cal-Cam Mini Storage in the amount of \$1800 was made by Vicki Little, seconded by Susan Boudreaux, all in favor, motion carried.

A motion to approve payment to Graham Group for annual website domain fee in the amount of \$121.25 was made by Vicki Little, seconded by Susan Boudreaux, all in favor, motion carried.

### **OLD BUSINESS:**

**Ratify Recurring Charges:** A motion to approve the recurring charges for the Cameron Pilot & Google Workspace was made by Susan Boudreaux, seconded by Michele Long, and passed unanimously.

**Calendar of Events:**

The board will continue exploring and promoting events to showcase Cameron Parish.

Upcoming events:

- 12/17/25 Christmas on Capitol Hill DA’s Office
- 12/27/25 LA Fur & Wildlife King, Queen Pageant
- 1/2/26 LA Fur Fizz
- 1/8/26 Miss Cameron Parish Queen and Little Miss & Mr. Cameron Parish Pageants
- 1/10/26 LA Fur & Wildlife Run
- 1/9, 10/26 LA Fur & Wildlife Festival

**Website & Social Media:** The commission website’s overall traffic is up 180% over last November, with the majority of that traffic increase from Google search and direct visits (bookmarked for keying in the address).

The commission’s social media/Facebook page continues to host a photo contest based on hunting and fishing throughout the month of December.

On December 2, commissioners hosted 60 second-grade students, along with their teachers and parents from Grand Lake Elementary, at the Cameron Prairie Wildlife Refuge Visitors’ Center, where students learned about wildlife specific to Cameron Parish.

**NEW BUSINESS:**

The Board will continue to focus on the five strategic goals identified in the 2026–2030 Cameron Parish Tourism Strategic Plan, with particular emphasis on brochure development and continued involvement with the Cameron Prairie Wildlife Refuge Visitors Center.

The Commission is working with Representative Ryan Bourriaque regarding an increase in enterprise funds. Legislative Assistant Melinda Gastal Frith advised that she will reach out as the legislative session approaches to outline any information or support needed from the Commission.

A motion to approve an Occupancy Tax CEA (Cooperative Endeavor Agreement) with the parish was made by Vicki Little, seconded by Susan Boudreaux, all in favor, motion carried.

A motion to adopt the 2026 meeting calendar, scheduling regular meetings on the third Thursday of each month at 4:00 p.m. was made by Michele Long, seconded by Geralyn Myers, all in favor, motion carried.

**UPDATES:**

Beachfront Development District 1 – 2026 Ferry Landing West Improvement Project will include parking lot regrading, shoreline erosion protection with rock and backfill, upgraded lighting, and new signage. Also, the Creole Nature Trail Holly Beach Restroom Facilities are planned to begin construction in January 2026.

**ANNOUNCEMENTS:**

Ethics and Prevention of Sexual Harassment Trainings are required to be completed by December 31, 2025.

**NEXT MEETING:** Thursday, January 15, 2025, at 4:00 p.m. in the Police Jury Conference Room.

**ADJOURNMENT:** A motion to adjourn at 4:22 p.m. was made by Geralyn Myers, seconded by Michele Long, and passed unanimously.

APPROVED BY:

  
CAROLYN MILLER, CHAIRMAN

ATTEST BY:

  
MICHELE LONG, SECRETARY/TREASURER