



Cameron Parish Tourist Commission
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www.visitcameronparish.org

MINUTES

The Cameron Parish Tourist Commission held its Regular Session on Thursday, November 21, 2024, at the Cameron Parish Police Jury Conference Room in Cameron, Louisiana. The meeting commenced at 4:00 p.m., chaired by Carolyn Miller, who led the Pledge of Allegiance. Vice Chairperson Vicki Little followed with the prayer.

COMMISSIONERS PRESENT: Carolyn Miller, Chairman; Vicki Little, Vice Chairman; Michele Long, Secretary; Susan Boudreaux and Geralyn Myers. Telesha Bertrand and Joe Ann Labove participated via phone call for informational and discussion purposes only.

ABSENT: None

GUESTS: None

PUBLIC COMMENT: None

APPROVAL OF MINUTES: The minutes of the previous meeting were distributed to all board members via email prior to the meeting and published in the Cameron Pilot as well as on the Cameron Parish Tourism website. A motion to approve the October 17, 2024 minutes as presented was made by Susan Boudreaux, seconded by Vicki Little, and passed unanimously.

CORRESPONDENCE: The Louisiana Ornithological Society expressed gratitude for the \$400 donation used to purchase sandwiches from Brown's Grocery for their October 25, 2024, dinner meeting in Hackberry.

TREASURER'S REPORT: Conoco Phillips graciously donated \$10,000 to further tourism activities in Cameron Parish. A motion to accept the October 2024 financial report as presented was made by Geralyn Myers, seconded by Susan Boudreaux, and unanimously approved by the board.

REVIEW AND PAYMENT OF BILLS: None

OLD BUSINESS:

Ratify Recurring Charges: A motion to approve the recurring charges for the Development Department and the Cameron Pilot was made by Susan Boudreaux, seconded by Michele Long, and unanimously carried by the board.

Calendar of Events:

- Carolyn Miller shared updates regarding the LOS Birders Meeting Dinner, the Lighthouse Run, the Sabine Pass Hayride, and the Taste of Acadia Parish FAM Tour.
- Upcoming events:
 - December 18, 2024, 5:30 p.m. Christmas on Capitol Hill at the DA's office
 - December 28, 2024, 6:00 p.m. Louisiana Fur & Wildlife Queen Contest
 - January 3, 2025 TBA Fur Fizz at Cowboy's on Common Street, Lake Charles
 - January 9, 2025, 6:00 p.m. Miss Cameron Parish, Little Miss & Mister Cameron Parish Pageants

o January 10, 11, 2025

Fur & Wildlife Festival/Parade in Cameron

A motion to approve Susan Boudreaux's purchase, with reimbursement, of all necessary supplies for the Tourist Commission's participation in "Christmas on the Capitol" on December 18, 2024, was made by Michele Long, seconded by Vicki Little, and passed unanimously.

Social Media and Website Update: Telesha Bertrand will oversee post ideas and coordinate with the Development Department to gain admin access to Facebook.

Billboard Update: Installation will be the week of November 25-29, 2024. A motion to approve the \$1500 payment to Lamar Advertising for the billboard vinyl and installation was made by Susan Boudreaux, seconded by Vicki Little, and passed unanimously. A motion to approve the planning and any reimbursement of supplies needed for a ribbon cutting after the first of the year was made by Vicki Little, seconded by Susan Boudreaux, and passed unanimously.

NEW BUSINESS:

Vicki Little presented estimates from Graham Group and Wise Ideas for the new Cameron Parish Tourist Commission brochure. Further research and planning will continue in 2025.

A motion to approve the \$1500 stipend to outgoing Miss Cameron Parish, Makala Snyder, as a heartfelt thank-you for her incredible work representing Cameron Parish was made by Susan Boudreaux, seconded by Carolyn Miller, and passed unanimously.

The Cameron Parish Tourist Commission earned Platinum Sponsor status for the Louisiana Fur and Wildlife Festival.

UPDATES:

Michele Long reported the Creole Nature Trail Restroom Grant in Holly Beach project is in the environmental permitting stage, with a coastal use permit under review. Also, the Holly Beach pier/pavilion project is moving forward with submission of application with the Office of Community Development.

NEXT MEETINGS: 2025 Meeting Schedule: Third Thursday of every month.

A motion to cancel the December 2024 meeting and schedule meetings in 2025 on the third Thursday of each month was made by Vicki Little, seconded by Susan Boudreaux, and passed unanimously. (Jan. 16th)

Adjournment: A motion to adjourn was made by Michele Long, seconded by Vicki Little, and unanimously carried by the board at 5:31 p.m.

APPROVED BY:

CAROLYN MILLER, CHAIRMAN

ATTEST BY:

MICHELE LONG, SECRETARY/TREASURER