



**Cameron Parish Tourist Commission**  
**P.O. Box 388, Cameron, LA 70631**  
**Ph (337)775-5718 \* Fax (337)775-5567**  
**[www.visitcameronparish.org](http://www.visitcameronparish.org)**

## **MINUTES**

The Cameron Parish Tourist Commission held its Regular Session on Thursday, October 18, 2024, at the Cameron Parish Police Jury Conference Room in Cameron, Louisiana. The meeting commenced at 4:00 p.m., chaired by Carolyn Miller, who led the prayer, and the Pledge of Allegiance.

**COMMISSIONERS PRESENT:** Carolyn Miller, Chairman; Vicki Little, Vice Chairman; Michele Long, Secretary; Susan Boudreaux and Geralyn Myers. Telesha Bertrand participated via phone call for informational and discussion purposes only.

**ABSENT:** Joe Ann Labove

**GUESTS:** Cindy Snead, Cameron Parish Beachfront Development District #1

**PUBLIC COMMENT:** None

**APPROVAL OF MINUTES:** The minutes of the previous meeting were distributed to all board members via email prior to the meeting and published in the Cameron Pilot as well as on the Cameron Parish Tourism website. A motion to approve the September 19, 2024 minutes as presented was made by Susan Boudreaux, seconded by Vicki Little, and passed unanimously.

**CORRESPONDENCE:** The commission has been invited to attend the Acadia Parish FAM Tour on Tuesday, November 12, 2024. A motion to approve mileage was made by Michele Long, seconded by Susan Boudreaux, and passed unanimously.

**TREASURER'S REPORT:** A motion to accept the September 2024 financial report as presented was made by Geralyn Myers, seconded by Vicki Little, and unanimously approved by the board.

**REVIEW AND PAYMENT OF BILLS:** None

### **OLD BUSINESS:**

**Ratify Recurring Charges:** A motion to approve the recurring charges for the Development Department and the Cameron Pilot was made by Susan Boudreaux, seconded by Michele Long, and unanimously carried by the board.

### **Calendar of Events:**

- October 18th Trunk or Treat at the Cameron Courthouse
- October 31st Halloween Johnson Bayou Rec.
- October 25th LOS Birders Meeting Dinner
- October 26th Lighthouse Run
- October 31st Yellow Rails and Rice Festival
- November 2nd Sabine Pass Hayride
- November 12th 2024 Taste of Acadia Parish

**Social Media and Website Update:** Commissioners are asked to forward all Facebook and Website post ideas to Telesha Bertrand, who will send them to the Dev. Department for placement.

**TripChat Update:** Concerns have been raised about TripChat's limited brand promotion efforts, which shifts the responsibility onto the commission to increase its market presence.

**Billboard Update:** Commissioners selected the billboard designs, and Michele Long will submit them to the Creole Nature Trail for approval.

**NEW BUSINESS:**

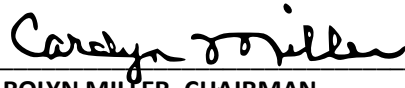
The commission discussed creating an updated Cameron Parish Tourist Commission brochure. Vicki Little graciously offered to lead the project.

Commissioners discussed the Creole Nature Trail's interest in working with the Cameron Parish Tourist Commission to bring more recognition to the SWLA tourism area.

**Adjournment:** A motion to adjourn was made by Susan Boudreaux, seconded by GERALYN MYERS, and unanimously carried by the board.

**NEXT MEETINGS:** Third Thursday of the month. (November 21st, December 19th)

APPROVED BY:

  
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CAROLYN MILLER, CHAIRMAN

ATTEST BY:

  
\_\_\_\_\_  
MICHELE LONG, SECRETARY/TREASURER