



Cameron Parish Tourist Commission
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www.visitcameronparish.org

MINUTES

The Cameron Parish Tourist Commission met in Regular Session on Thursday, February 22, 2024, at the Lighthouse Bend Restaurant, 190 Davis Rd, Cameron LA 70631. The meeting was called to order at 1:08 p.m. with Chairman, Stephanie Rodrigue, presiding. The Prayer was led by Mary Johnson, and the Pledge of Allegiance was led by Carolyn Miller.

COMMISSIONERS PRESENT: Stephanie Rodrigue, Chairman; Carolyn Miller, Vice Chairman; Mary Johnson, Treasurer; Joe Ann LaBove, and Michele Long, Secretary.

ABSENT: Tunie Dunaway and Joanne Nunez

GUEST: Cindy Snead, Cameron Parish Beachfront Development District 1 Secretary; Allison Blanchard, Moss Bluff; Derek Williams, the Dev. Department; Susan Boudreaux, Cameron Parish Beachfront Development District #2; Richland Vidrine, Work Designs.

PUBLIC COMMENT: None

APPROVAL OF MINUTES: Upon motion by Mary Johnson, seconded by Carolyn Miller and carried, the Minutes of January 25, 2024, were approved as revised.

CORRESPONDENCE: Cal-Cam Mini Storage and LTA dues forms were distributed to members and will be added to recurring charges.

TREASURER'S REPORT:

Upon motion by Carolyn Miller, seconded by Mary Johnson, and carried, the board accepted the 2023 financial report as presented. Michele Long will contact the parish to rectify any discrepancies in the filing fee.

REVIEW AND PAYMENT OF BILLS: Upon motion by Mary Johnson, seconded by Joe Ann LaBove, and carried, the board approved the reimbursement of \$316.86 to Michele Long for the procurement of office supplies and storage unit organization materials.

OLD BUSINESS:

Ratify Recurring Charges: Upon Carolyn Miller's motion, seconded by Joe Ann Labove and carried, the board approved the inclusion of Louisiana Travel Association and Cal-Cam Mini Storage in recurring charges.

Upon motion by Carolyn Miller, seconded by Michele Long, and carried, the board approved recurring charges for the Development Department, the Cameron Pilot, Louisiana Travel Association, and Cal-Cam Mini Storage.

NEW BUSINESS:

Dev. Dept. Hosting of Website and Facebook Page: Derek Williams from the Development Department shared his new contact info, support@thedevelopment.com, with the board. This will make communication smoother between the board and the Development Department. From now on, the board will send content for the Tourist Commission's Facebook page and website directly to the Development Department.

Also, Derek will present a new contract at the March 25, 2024 meeting. This contract will clearly lay out the terms of service to ensure everyone is on the same page. During the meeting, the board will discuss its expectations with Derek and the Development Department, aiming for an open and collaborative work environment.

Work Designs Tent Update and Promotional Items: Richland Vidrine, representing Work Designs based in Eunice, Louisiana, provided an informative update on the status of the tent panels requiring graphics and shared detailed specifications for the required photos. The board supplied a flash drive containing high-resolution images for use on the side panels. Richland will ensure that Stephanie Rodrigue is kept informed of the progress.

In addition to the update, Richland introduced a comprehensive brochure showcasing a variety of promotional items for the board's consideration. As a gesture of goodwill, samples were distributed to board members and guests for their perusal and potential use. Members are encouraged to explore and propose ideas that align with upcoming events. Furthermore, Work Designs offers an online platform where the board can explore further product options and innovations.

Calendar of Events:

The board discussed upcoming events and devised strategies to enhance tourism in Cameron Parish. Members were assigned the responsibility of creating a list of additional activities to engage in, including options such as golf tournaments, fishing tournaments, and other related events.

Storage Unit: Michele Long provided Mary Johnson with an inventory folder designated for tracking of distributions from the storage unit in the Cal-Cam Mini Storage. Board members are requested to record their distributions and share a photo of the inventory sheets with Michele Long for efficient documentation.

LTA Education Workshops: Upon Michele Long's motion, seconded by Carolyn Miller, and carried, the board authorized reimbursement for mileage, lodging, and food expenses incurred by board members wishing to participate in upcoming Department of Tourism and/or Louisiana Travel Association workshops.

Business Cards: Michele Long will continue to research business card designs suitable for board members.

Adjournment: Upon motion by Michele Long, seconded by Joe Ann Labove, and carried, the meeting adjourned at 3:20 p.m.

NEXT MEETING: Monday, March 25, 2024, in Grand Lake at 12:00 p.m. at the Grand Lake Library

APPROVED BY:

STEPHANIE RODRIGUE, CHAIRMAN

ATTEST BY:

MICHELE LONG, SECRETARY