



Cameron Parish Tourist Commission
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www.visitcameronparish.org

MINUTES

The Cameron Parish Tourist Commission met in Regular Session on Thursday, January 25, 2024, at the Cameron Parish District Attorney's Office, located at 110 Smith Circle, Cameron LA 70631. The meeting was called to order at 2:00 p.m. with Chairman, Stephanie Rodrigue, presiding. The Prayer was led by Mary Johnson, and the Pledge of Allegiance was led by Michele Long.

COMMISSIONERS PRESENT: Stephanie Rodrigue, Chairman; Carolyn Miller, Vice Chairman; Mary Johnson, Treasurer; and Michele Long, Secretary.

ABSENT: Tunie Dunaway, JoAnn Nunez and Joe Ann LaBove

GUEST: Cindy Snead, Cameron Parish Beachfront Development District 1 Secretary

PUBLIC COMMENT: None

APPROVAL OF MINUTES: Upon motion by Michele Long, seconded by Carolyn Miller and carried, the Minutes of December 21, 2023, were approved as presented.

CORRESPONDENCE: Stephanie Rodrigue presented information for Louisiana Travel Association Education Workshops to be held in Baton Rouge. Consideration of attendance will be presented at the next meeting as an agenda item.

Michele Long reported on preliminary discussions with LOS and Gulf Coast Bird Club on ways the tourist commission could help increase birding tourism in Cameron Parish. More information will be gathered and presented at the next meeting as an agenda item.

TREASURER'S REPORT: Upon motion by Carolyn Miller, seconded by Mary Johnson and carried, the October and November financial reports were accepted as received. Michele Long will contact the parish in order to discuss coding and billing errors.

REVIEW AND PAYMENT OF BILLS: There were no bills to review.

OLD BUSINESS:

Ratify Recurring Charges: Upon motion by Carolyn Miller, seconded by Michele Long and carried, the board approved recurring charges to the Dev. Dept and the Cameron Pilot.

NEW BUSINESS:

Development Department Hosting of Website and Facebook Page: Upon motion by Mary Johnson, seconded by Carolyn Miller, and carried, the board approves for Michele Long to work with the Development Department to identify a plan to update the tourism website and Facebook page.

Calendar of Events: The board discussed the 2024 calendar of events and will meet with community members in order to update/add more events.

Meeting with Jurors and Community to Review Tourism Needs: The board will reach out to Cameron Parish Police Jurors as well as the community to see how best to attract tourism to Cameron Parish and report findings at the February meeting.

Business Cards: Michele Long presented sample business card ideas and will provide a new mock up and estimate at February's board meeting.

Ethics & Sexual Harassment Prevention Training: The board was reminded that all members must complete trainings before December 31, 2024.

Storage Unit: Upon motion by Carolyn Miller, seconded by Mary Johnson, and carried, the board authorizes Michele Long to purchase office supplies and necessary shelving units and storage containers for contents at the Cal-Cam Mini Storage.

Adjournment: Upon motion of Mary Johnson seconded by Caroline Miller and carried, the meeting was adjourned at 4:27 p.m.

NEXT MEETING: Thursday, February 22, 2024 at 1:00 p.m. at the Lighthouse Bend Restaurant in Cameron, LA.

APPROVED BY:

STEPHANIE RODRIGUE, CHAIRMAN

ATTEST BY:

MICHELE LONG, SECRETARY